



**SPONSORSHIP PACKAGE**

**NOWRUZ GALA**

**MARCH 25 2023**

**CONTACT: [iranianheritagee@gmail.com](mailto:iranianheritagee@gmail.com)**

**EXCLUSIVE TO ONE  
BUSINESS ONLY!**

**SOLD!**

**CHAMPION**

**PHOTO BOOTH &  
DANCE FLOOR  
LIGHTING**

**\$2500**

**STORE YOUR BRAND/BUSINESS NAME IN THE MEMORY OF ALL OF OUR  
PARTICIPANTS WITH THE UNIQUE EXPERIENCE**

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- YOUR BUSINESS WILL BE THE OFFICIAL SPONSOR OF THE DIGITAL PHOTO BOOTH AND DANCE FLOOR LIGHTING; YOUR BUSINESS CARD WILL BE AVAILABLE AT THE PHOTO BOOTH.
- YOUR BUSINESS STAND-UP BANNER CAN BE PLACED BESIDE THE PHOTO BOOTH.
- YOUR BUSINESS WILL BE INCLUDED ON SPONSORSHIP POSTER
- ANNOUNCEMENTS DURING THE EVENT BY MC
- BUSINESS INFORMATION IS INCLUDED ON INDIVIDUAL PAGE OF THE OFFICIAL SPONSER SLIDESHOW OF THE NIGHT.
- INCLUDED AS THE CHAMPION SPONSOR OF THE EVENT IN ALL EMAIL, AND SOCIAL MEDIA COMMUNICATION (FACEBOOK, INSTAGRAM. TELEGRAM).
- 4 FREE TICKETS TO THE EVENT

**EXCLUSIVE TO ONE  
BUSINESS ONLY!**

**SOLD!**

**FRIENDSHIP**

**COCKTAIL  
SPONSOR**

**\$1500**

**STORE YOUR BRAND/BUSINESS NAME IN THE MEMORY OF ALL OF OUR  
PARTICIPANTS WITH THE UNIQUE TASTE**

- YOUR BUSINESS WILL BE THE OFFICIAL SPONSOR OF THE BAR.
  - WE ARE OFFERING THREE SPECIAL COCKTAILS:
    - SAFFRON MARTINI, (GIN INFUSED WITH SAFFRON)
    - TASTE OF LIFE, (VODKA AND POMEGRANATE MASALA)
    - POLOMA (TEQUILA BASED COCKTAIL)
    - OTHER OPTIONS SUCH AS BEER AND WINE WILL BE AVAILABLE
      - ❑ YOUR SPONSORSHIP ALLOWS US TO PROVIDE A PREMIUM PRODUCT AND COCKTAILS TO OUR GUESTS AT SIGNIFICANT VALUE (\$5.00/DRINK)
- YOUR BUSINESS STAND-UP BANNER CAN BE PLACED BESIDE THE TICKET STATION FOR THE DRINK.
- YOUR BUSINESS WILL BE INCLUDED ON SPONSORSHIP POSTER
- ANNOUNCEMENTS DURING THE EVENT BY MC
- BUSINESS INFORMATION IS INCLUDED ON THE INDIVIDUAL PAGE OF THE OFFICIAL SPONSOR SLIDESHOW OF THE NIGHT. (THERE ARE FOUR LARGE SCREEN AT FOUR DIFFERENT LOCATIONS OF THE EVENT SPACE)
- INCLUDED AS THE FRIENDSHIP SPONSOR OF THE EVENT IN ALL EMAIL, AND SOCIAL MEDIA COMMUNICATION (FACEBOOK, INSTAGRAM. TELEGRAM).
- 4 FREE TICKETS TO THE EVENT



**SILVER**

—————  
**\$1 000**

## THE IMPRESSION THAT NO ONE WILL FORGET

- ON MARCH 20TH, IHSE WILL DRAW FROM EVERYONE WHO PURCHASED THEIR TICKETS (BASED ON SEAT'S NUMBER). THE VALUE OF THE PRIZE IS (\$200).
  - YOUR BUSINESS WILL BE ANNOUNCED AS THE SPONSOR OF THE PRIZE THROUGH OUR SOCIAL MEDIA.
- INCLUDED AS THE SILVER SPONSOR OF THE EVENT IN ALL EMAIL, AND SOCIAL MEDIA COMMUNICATION (FACEBOOK, INSTAGRAM, TELEGRAM).
- ANNOUNCEMENTS DURING THE EVENT BY MC.
- PLACEMENT OF THE PULL-UP BANNER DURING THE EVENT.
- BUSINESS INFORMATION IS INCLUDED ON THE OFFICIAL SLIDESHOW OF THE NIGHT. (THERE ARE FOUR LARGE SCREEN AT FOUR DIFFERENT LOCATIONS OF THE PLACE)
- 2 FREE TICKETS



# SOLIDARITY

—————  
**\$1000**

IHSE and ISAU board of directors collectively decided to host an event that most people can afford and participate in. We truly rely on our generous business in our community to provide the event ticket at a value price. Your business sponsorship is the reason that we can achieve this goal!

- INCLUDED AS THE SOLIDARITY SPONSOR OF THE EVENT IN ALL EMAIL, AND SOCIAL MEDIA COMMUNICATION (FACEBOOK, INSTAGRAM. TELEGRAM).
- ANNOUNCEMENTS DURING THE EVENT BY MC.
- PLACEMENT OF THE BANNER DURING THE EVENT (RECEPTION AREA)
- BUSINESS INFORMATION IS INCLUDED ON THE OFFICIAL SLIDESHOW OF THE NIGHT.
- 2 FREE TICKETS



# BRONZE

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**\$700**

IHSE and ISAUA board of directors collectively decided to host an event that most people can afford and participate in. We truly rely on our generous business in our community to provide the event ticket at a value price. Your business sponsorship is the reason that we can achieve this goal!

- INCLUDED IN OUR ANNOUNCEMENT IN ALL EMAIL, AND SOCIAL MEDIA COMMUNICATION (FACEBOOK, INSTAGRAM, TELEGRAM).
- ANNOUNCEMENTS DURING THE EVENT BY MC.
- PLACEMENT OF THE Pull up Banner DURING THE EVENT.
- BUSINESS INFORMATION IS INCLUDED ON THE OFFICIAL SLIDESHOW OF THE NIGHT.
- 2 FREE TICKETS



**GENERAL  
SPONSOR  
\$500**

- Your business included in our announcement in all email, and social media communication (Facebook, Instagram, Telegram).
- Announcements during the event by MC.
- Business information is included on the official slideshow of the night along with other businesses.



# LOVE OF DANCE

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## DOOR PRIZE

- ❑ Your Business will provide any form of gift certificate/s, or products as door prize!
- Your business included in our announcement in all email, and social media communication (Facebook, Instagram, Telegram).
- Announcements during the event by MC.
- Business information is included on the official slideshow of the night along with other businesses.